

Direct Impact

Sixty consecutive minutes of direct contact with future decision makers. We share crucial information about our industry—and know it's being heard. It's not sitting on a shelf, waiting for someone without our background to teach it. That's rewarding.

What Action Can You Take?

- Serve as an ambassador
- Spread the news to your colleagues about CAN
- Feature your involvement in internal company publications

Rewards:

- Recognition in publications and newsletters distributed throughout the industry
- An asset to your on-job performance evaluation
- Seeing a child realize their life depends on us
- Personal satisfaction



The Ambassador Program through MACA has been a blast! The website makes it easy to find schools in my area, download presentations to use and offer teachers pre-visit lesson plans. I get to visit with kids who have no idea where their food comes from—hard to believe—but true. I know I have received more than I have given.”

Dave Case
Bayer CropScience, Enon, OH

**A Program of Mid America
CropLife Association (MACA)**
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St. Louis, MO 63126
<http://ambassador.maca.org>
Phone: 800-625-2767

Mission

To provide scientifically based, accurate information to the public regarding the safety and value of American agricultural food production.



mailing address

Speak out for Agriculture.

Share the truth about Ag

Teach tomorrow's decision makers.

Expand your career.

Influence the future.



CropLife
AMBASSADOR
Network

<http://ambassador.maca.org>
800-625-2767

Sign up. Speak out. Build a Better Future.

Educating Tomorrow's Decision Makers

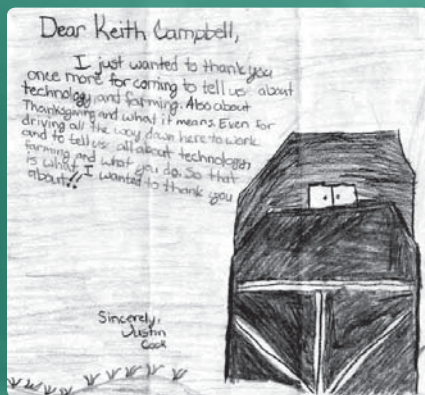
Perceptions about our food supply are made early. If the focus is only on adults, then we miss a prime opportunity. Provide accurate information before misperceptions take hold. The CropLife Ambassador Network (CAN), a program supported by the Mid America CropLife Association, is here to help.

Industry Benefits

- Consumers exposed to positive role and benefits of current technology
- Direct contact with thousands of future decision makers each year
- Personalize agriculture

Services CAN provides

- Program coordinator designated only to CAN
- Market to educators in 4th – 6th grade
- Coordinate ambassador and educator
- Provide presentation materials
- Provide supplemental lesson plans and activities



Easy-to-use Website

- Join online
- View speaking requests listed by state and city
- Sign-up online for an open request in your area
- Download one of our many presentations.
Topics cover: safe abundant food supply, stewardship, careers and more
- Report your activity



My job as an ambassador is to show the positives about agriculture in a society that's news media is quick to criticize. I have dozens of hand-drawn thank you cards from kids and emails from teachers letting me know they enjoyed the hour we shared and were more informed about agriculture. When I retire, these cards will mean more to me than any paycheck I ever received."

Dave Junge
Junge Control, Inc. Cedar Rapids, IA



All We Ask...

- Give us what time you can. For some that means one program a year and for others it may mean ten a year. Both are valued.
- Give us feedback on your experience through an activity report.
- If you're satisfied with our program, refer your colleagues.

CAN Offers:

- Full coordination services in the Midwest states of: Colorado, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Ohio, Wisconsin.
- Resource services in all other states.
- Access to all presentation materials and other visuals.



Get Involved:

It's up to us to secure our future.

Sign up at:
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